



Google First Page Optimization Report

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Date: 22-12-2009

Recipient: You!

This Report is generated by Seo Curacao

Report overview

This report helps you to optimize the web page "http://www.curacao.com/" for a high ranking on Google.com for the search term "curacao".

Your web page



<http://www.curacao.com/>

Title: Curacao Travel- Caribbean, Netherlands Antilles- Curacao, Dutch Caribbean

Description: Curacao Tourist Bureau -- official site. Visit Curacao, one of the Caribbean's best-kept secrets. With acclaimed diving and thrilling outdoor fun, this hidden gem is your ideal Netherlands Antilles travel spot.

Your competitors for the search term "curacao" on Google.com

1

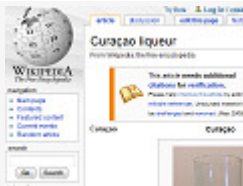


<http://en.wikipedia.org/wiki/Cura%C3%A7ao>

Title: Curaçao - Wikipedia, the free encyclopedia

Description: [No meta description available.]

2



http://en.wikipedia.org/wiki/Cura%C3%A7ao_liqueur

Title: Curaçao liqueur - Wikipedia, the free encyclopedia

Description: [No meta description available.]

3



<http://www.geographia.com/CURACAO/>

Title: Geographia Caribbean - Curacao

Description: Geographia Caribbean - Curacao Travel Resource

4



<http://www.curacao-travelguide.com/>

Title: Curacao Hotels Car Rentals and more travel info for your vacation

Description: Curacao hotels, car rentals, beaches and a lot of photos can be found on our travel guide about Curacao

5



<http://www.lacuracao.com/>

Title: LA CURACAO

Description: [No meta description available.]

6






<http://www.curacaoliqueur.com/>

Title: The Genuine Senior Curaçao of Curaçao Liqueur since 1896

Description: Curacao Liqueur is your authentic liqueur from Curacao

Your competitors for the search term "curacao" on Google.com

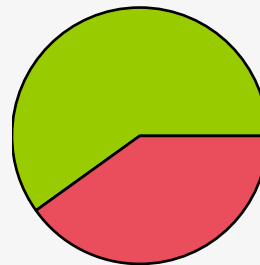
7		http://www.curports.com/ Title: Curacao Ports Authority Where Northern Europe Meets Southern Caribbean Description: [No meta description available.]
8		http://www.breezes.com/resorts/curacao/ Title: Breezes Curacao All Inclusive Resort - Super-Inclusive Resort, Spa & Casino Breezes Description: Welcome to Breezes Curacao -The Playful Side of Paradise Experience all the excitement of Breezes with a completely different flavor at Breezes Curaçao
9		http://www.curacao-chamber.an/ Title: Curaçao Chamber of Commerce & Industry Description: [No meta description available.]

Analyzed search terms

curacao

Top 10 Ranking Requirements Score™

60%



The Top 10 Ranking Requirements Score™ of 60% means that the web page www.curacao.com meets only 60% of the requirements for a top 10 ranking on Google.com for the search term "curacao".

Note that not all ranking factors are weighted equally, and that there are some ranking factors that cannot be taken into account because search engines do not reveal the necessary data.

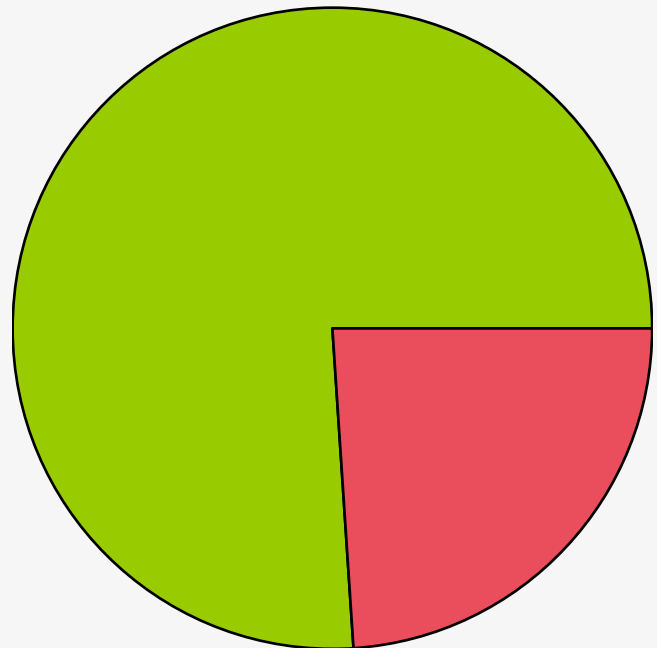
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Search engine ranking factors performance

Ranking Factor Importance	Factors Passed	Factors Failed
Essential (weighted most):	8	4
Very Important:	3	0
Important:	8	4
Moderately Important:	10	1
Slightly Important:	6	2
Total:	35	11

Ranking Factors Performance



■ 35 ranking factors passed
■ 11 ranking factors failed

- | | |
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Keyword use in document title

Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "curacao" in the document title and if it's important for Google.com.

Example: <title>Your web page title</title>

Their contents

Rank	Keyword use in document title
1	Curaçao - Wikipedia, the free encyclopedia
2	Curaçao liqueur - Wikipedia, the free encyclopedia
3	Geographia Caribbean - Curacao
4	Curacao Hotels Car Rentals and more travel info for your vacation
5	LA CURACAO
6	The Genuine Senior Curaçao of Curaçao Liqueur since 1896
7	Curacao Ports Authority Where Northern Europe Meets Southern Caribbean
8	Breezes Curacao All Inclusive Resort - Super-Inclusive Resort, Spa & Casino Breezes
9	Curaçao Chamber of Commerce & Industry

Your contents

Curacao Travel- Caribbean, Netherlands Antilles- **Curacao**, Dutch Caribbean

Advice for your document title

Search term: "curacao"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	2	Use the search term "curacao" at most once.	<<
Keyword density:	0% to 50%	25%	OK	OK

Global link popularity of web site

Essential

The global link popularity measures how many web pages link to your site. The number of web pages linking to your site is not as important as the quality of the web pages that link to your site.

All major search engines take the quality and the context of the links into account. Search engines assume that your web page must offer relevant content if many quality sites link to it.

Number of inbound links according to these search engines (the more the better)

	Alexa	Google.com	Yahoo.com	Peak Value
To Your Site:	371	209	13.518	13.518
To Site 1:	451.138	203	3.319	451.138
To Site 2:	451.138	49	599	451.138
To Site 3:	1.829	9	0	1.829
To Site 4:	93	80	12.806	12.806
To Site 5:	76	6	4.438	4.438
To Site 6:	40	17	481	481
To Site 7:	63	14	415	415
To Site 8:	280	48	594	594
To Site 9:	84	68	432	432
Range:	40 to 451.138	6 to 209	0 to 13.518	415 to 451.138

Advice for the global link popularity

In average, less web pages link to your page than to the top ranked pages. The average link popularity of the top ranked pages is 92.327, the link popularity of your web page is 13.518. You must increase the number of web pages from different domains that link to your web site. Keep in mind that all search engines also evaluate the link texts and the quality of the web pages that link to your web site.

To get more quality links pointing to your site, use IBP's directory submission tool and IBP's link management tool. (You can remove all references to IBP in the IBP Business Edition.)

Google can find at least as many web pages linking to your page as to the top ranked pages. This meets the basic requirements for getting high rankings on Google.

<<

<

Link texts of inbound links

Essential

Inbound links are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the link text used in linking to your site.

This chapter lists a sample of the web pages that link to your site, along with the link text. Note that search engines do not reveal all inbound links to your site.

The more inbound link texts are analyzed, the more meaningful is the quality of the advice. To get statistically significant results, you should analyze at least 50 inbound link texts. You can change the number of analyzed inbound link texts by selecting Top 10 Optimizer > Report Contents > Link Popularity.

Sample of the web pages that link to your site

Linked Text	Linked URL	Web Page That Links To Your Site
[empty]	http://www.curacao.com	http://www.aviscuracao.com/
[empty]	http://www.curacao.com	http://www.curacaochess.net/
[empty]	http://www.curacao.com/	http://www.caribbeanreport.com/
[empty]	http://www.curacao.com/	http://www.izalinecalister.com/
CARMABI Foundation	http://www.curacao.com/carmabi/	http://www.cybercur.com/
Curacao Tourism Board	http://www.curacao.com/	http://www.izalinecalister.com/
Curacao	http://www.curacao.com/	http://shandrita.tumblr.com/
Curacao.com	http://www.curacao.com	http://www.ctb.an/
Curacao.com	http://www.curacao.com/	http://www.curacao-airport.com/
Curacao.com	http://www.curacao.com/	http://www.cybercur.com/
Willemstad, Curacao	http://www.curacao.com/	http://www.fortogden.com/rotterdam.html

Advice for the link texts of inbound links

To get a high ranking on Google.com, make sure that the web pages that link to your site use the search term "curacao" in their link texts. The more links to your web site contain "curacao" (or a part of it) in the link text, the more likely it is that your web site will get a high ranking on Google.com for that search term.

It is advisable to use different but related keywords for the link texts. If all links to your web site use exactly the same link text, then Google.com might lower your rankings because of unnatural linking patterns.

In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.

To get more quality links pointing to your site, use IBP's directory submission tool and IBP's link management tool. (You can remove all references to IBP in the IBP Business Edition.)

At least 10% of the analyzed inbound link texts contain the search term "curacao". This is good.

OK

At least 20% of the analyzed inbound link texts contain the search term "curacao". This is good.

OK

At least 40% of the analyzed inbound link texts contain the search term "curacao". This is good.

OK

Less than 60% of the analyzed inbound link texts contain the search term "curacao". You must increase the number of inbound link texts that contain that search term.

<<

Less than 80% of the analyzed inbound link texts contain the search term "curacao". You must increase the number of inbound link texts that contain that search term.

<<

Age of web site

Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com (or Archive.org if Alexa.com does not have data about a site).

Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	http://www.curacao.com/	woensdag 9 augustus 1995
1	http://en.wikipedia.org/wiki/Cura%C3%A7ao	zaterdag 13 januari 2001
2	http://en.wikipedia.org/wiki/Cura%C3%A7ao_liqueur	zaterdag 13 januari 2001
3	http://www.geographia.com/CURACAO/	woensdag 23 oktober 1996
4	http://www.curacao-travelguide.com/	woensdag 2 februari 2000
5	http://www.lacuracao.com/	vrijdag 12 juli 1996 (oldest domain)
6	http://www.curacaoliqueur.com/	dinsdag 2 april 2002 (newest domain)
7	http://www.curports.com/	dinsdag 30 juni 1998
8	http://www.breezes.com/resorts/curacao/	maandag 1 juni 1998
9	http://www.curacao-chamber.an/	dinsdag 26 mei 1998
Range	vrijdag 12 juli 1996 to dinsdag 2 april 2002	

Advice for the web site age

Your web site is about 14 years old. This is very good because the older your web site, the better it is for your rankings on Google.com.

OK

Keyword use in H1 headline texts

Very Important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h1>your very big headline text</h1>

Your contents

[not used]

Advice for your H1 headline texts

Search term: "curacao"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "curacao" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "curacao" but this is optional.	<

Keyword use in domain name

Important

The domain name is the main part of the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of <http://www.your-keyword.com>

Their contents

Rank	Words In Domain Name	URL
1	en wikipedia	http://en.wikipedia.org/wiki/Cura%C3%A7ao
2	en wikipedia	http://en.wikipedia.org/wiki/Cura%C3%A7ao_liqueur
3	geographia	http://www.geographia.com/CURACAO/
4	curacao travelguide	http://www.curacao-travelguide.com/
5	l acuracao	http://www.lacuracao.com/
6	curacaoliqueur	http://www.curacaoliqueur.com/
7	curports	http://www.curports.com/
8	breezes	http://www.breezes.com/resorts/curacao/
9	curacao chamber	http://www.curacao-chamber.an/

Your contents

curacao (Domain name: "**curacao.com**")

Advice for the domain name

The domain name curacao.com contains the search term "curacao". This is very good.

OK

Keyword use in page URL

Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of <http://www.domain.com/keyword/another-keyword.htm>

Their contents

Rank	Words In Page URL	URL
1	wiki Cura C3 A7ao	http://en.wikipedia.org/wiki/Cura%C3%A7ao
2	wiki Cura C3 A7ao liqueur	http://en.wikipedia.org/wiki/Cura%C3%A7ao_liqueur
3	CURACAO	http://www.geographia.com/CURACAO/
4	[no words]	http://www.curacao-travelguide.com/
5	[no words]	http://www.lacuracao.com/
6	[no words]	http://www.curacaoliqueur.com/
7	[no words]	http://www.curports.com/
8	resorts curacao	http://www.breezes.com/resorts/curacao/
9	[no words]	http://www.curacao-chamber.an/

Your contents

[no words] (no page URL because you analyzed your homepage)

Advice for your page URL

Search term: "curacao"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "curacao" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "curacao" but this is optional.	<

Links from social networks

Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

Links from social networks (the more the better)

	Del.icio.us	Digg	Total
To Your Site:	38	0	38
To Site 1:	1.437	8.601	10.038
To Site 2:	1.437	8.601	10.038
To Site 3:	237	0	237
To Site 4:	9	0	9
To Site 5:	3	0	3
To Site 6:	3	0	3
To Site 7:	1	0	1
To Site 8:	11	0	11
To Site 9:	0	0	0
Range:	0 to 1.437	0 to 8.601	0 to 10.038

Advice for the links from social networks

In average, less web pages link to your page than to the top ranked pages on these social networks. The average link popularity of the top ranked pages is 2.034, the link popularity of your web page is 38. You must increase the number of web pages that link to your web site on these social networks.

<<

Server speed

Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

Server speed results

Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	9	Range
2,93s	2,08s	2,08s	1,19s	0,94s	3,49s	n/a	n/a	1,20s	1,84s	0,94s to 3,49s

Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	9	Range
average: bottom 40%	average: top 45%	average: top 45%	very fast: top 20%	fast: top 25%	slow: bottom 30%	n/a	n/a	fast: top 30%	average: bottom 45%	slow: bottom 30% to very fast: top 20%

Advice for the server speed

Your web site is fast. This is very good because the faster your web site, the better it could be for your rankings on Google.com.

OK

Keyword use in H2-H6 headline texts

Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h3>your big headline text</h3>

Your contents

No.	Heading Texts
1.	[H2] Discover The Breathtaking Wonders Of Curacao Travel
2.	[H3] Redefine Your Ideal Caribbean Vacation On Curacao , Netherlands Antilles
3.	[H4] Who are you

Advice for your H2-H6 headline texts

Search term: "curacao"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	2	Use the search term "curacao" at most once.	<<
Keyword density:	0% to 5%	12%	The keyword density is too high. It should be 5% at maximum. Consider adding more text to lower the keyword density.	<<

Keyword use in IMG ALT attributes

Important

The attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the attributes to improve your rankings.

Example:

Your contents

No.	Image Alt Attribute Text	Image File Name
1.	[empty]	/extension/curacao/design/curacao/images/general/lang_select/left_corner.png
2.	[empty]	/extension/curacao/design/curacao/images/general/down-arrow.png
3.	[empty]	/extension/curacao/design/curacao/images/general/lang_select/right_corner.png
4.	[empty]	https://images.wctravel.com/images-general/calendar/calClose.gif
5.	[empty]	https://images.wctravel.com/images-general/calendar/calClose.gif
6.	[empty]	/var/curacao/storage/images/design/curacao/172-4-eng-US/Curacao.png
7.	Bookmark and Share	http://s7.addthis.com/static/btn/lq-share-en.gif
8.	[empty]	http://www.googleadservices.com/pagead/conversion/1051607673/?label=-MYCPELgqEQ-YS59QM&script=0

Advice for your IMG ALT attributes

Search term: "curacao"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 16	0	You could use the search term "curacao" at least once but this is optional.	<
Keyword density:	0% to 22%	0%	You could increase the keyword density for the search term "curacao" but this is optional.	<

Top level domain of web site

Important

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

Top level domain results

Your Site	1	2	3	4	5	6	7	8	9
.com	.org	.org	.com	.com	.com	.com	.com	.com	.an

Advice for the top level domain of your web site

Your web site URL www.curacao.com contains the often used top level domain .com. This is neither good nor bad for your rankings on Google.com.

OK

Number of visitors to the site

Important

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents. The Alexa.com traffic rank is based on three months of aggregated traffic data from millions of Alexa Toolbar users and is a combined measure of page views and number of site visitors.

Alexa.com Traffic Rank results (the lower the better)

	URL	Alexa Traffic Rank
Your Site	http://www.curacao.com/	Rank #249.231
1	http://en.wikipedia.org/wiki/Cura%C3%A7ao	Rank #6 (most visitors of the competitors)
2	http://en.wikipedia.org/wiki/Cura%C3%A7ao_liqueur	Rank #6 (most visitors of the competitors)
3	http://www.geographia.com/CURACAO/	Rank #86.569
4	http://www.curacao-travelguide.com/	Rank #944.055
5	http://www.lacuracao.com/	Rank #132.588
6	http://www.curacaliqueur.com/	Rank #5.632.464
7	http://www.curports.com/	Rank #7.970.140 (least visitors of the competitors)
8	http://www.breezes.com/resorts/curacao/	Rank #153.888
9	http://www.curacao-chamber.an/	Rank #2.008.059
Range		6 to 7.970.140 (average rank: #1.880.863)

Advice for the number of visitors to your site

Although your web site www.curacao.com appears to attract more visitors than the average of your competitors' sites, the absolute number of visitors is low. This could be disadvantageous to your rankings on Google.com.



Keyword use in same domain link texts

Moderately Important

Link texts are words and sentences that are used as links. Same domain link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if Google.com takes search terms in same domain link texts into account.

Example: The HTML tag `Contact information` contains the same domain link text "Contact information".

Your contents

No.	Same Domain Link Text	Link URL
1.	English	/index.php/en/switchlanguage/to/en
2.	Español	/index.php/en/switchlanguage/to/es
3.	Nederlands	/index.php/en/switchlanguage/to/nl
4.	Deutsch	/index.php/en/switchlanguage/to/de
5.	Português	/index.php/en/switchlanguage/to/pt
6.	Site map	/index.php/en/content/view/sitemap/2
7.	Leisure Traveler	/index.php/en/Who-Are-You/Leisure-Traveler
8.	Meeting Planner	/index.php/en/Who-Are-You/Meeting-Planner
9.	Press	/index.php/en/Who-Are-You/Press
10.	Travel Agent	/index.php/en/Who-Are-You/Travel-Agent
11.	The Curaçao Difference	/index.php/en/The-Curacao-Difference
12.	Choose Your Adventure	/index.php/en/Choose-Your-Adventure
13.	Plan Your Trip	/index.php/en/Plan-Your-Trip
14.	Where to Stay	/index.php/en/Where-to-Stay
15.	Summer	/summer
16.	Winter	/winter
17.	[empty]	/index.php/en
18.	Skip to main content	/
19.	[empty]	/index.php/en/lucretia-tour
20.	[empty]	/index.php/en/The-Curacao-Difference/Carnival!-Dancing-and-Music
21.	[empty]	/index.php/en/Choose-Your-Adventure
22.	[empty]	/index.php/en/e-Newsletter-Sign-Up
23.	[empty]	/index.php/en/Send-an-E-postcard
24.	[empty]	/index.php/en/Request-a-Brochure
25.	Start planning an unforgettable Curacao vacation now.	/index.php/en/Plan-Your-Trip
26.	"Choose your own adventure"	/index.php/en/Choose-Your-Adventure
27.	exhilarating hiking	/index.php/en/Choose-Your-Adventure/Adventure-and-Sports/Hiking-and-Safaris
28.	biking	/index.php/en/Choose-Your-Adventure/Adventure-and-Sports/Cycling-and-Mountain-Bikes
29.	60 diving locations	/index.php/en/Choose-Your-Adventure/Diving-Snorkeling
30.	beaches	/index.php/en/Choose-Your-Adventure/Beaches
31.	Willemstad	/index.php/en/The-Curacao-Difference/Our-Historic-Capital/Willemstad-Origins
32.	Learn more about what makes Curacao tourism unique in the Caribbean.	/index.php/en/The-Curacao-Difference

Your contents

No.	Same Domain Link Text	Link URL
33.	[empty]	/layout/set/vacmatch?KeepThis=true&TB_iframe=true&height=444&width=784
34.	[empty]	/index.php/en/Choose-Your-Adventure/Festivals-Events/Event-Calendar
35.	[empty]	/var/curacao/storage/images/photo-gallery/beautiful-beaches/15067-3-eng-US/Beautiful-Beaches_gallery_box.jpg
36.	image	/var/curacao/storage/images/photo-gallery/diving-adventures/15071-3-eng-US/Diving-Adventures_gallery_box.jpg
37.	image	/var/curacao/storage/images/photo-gallery/historic-willemsstad/15075-3-eng-US/Historic-Willemstad_gallery_box.jpg
38.	image	/var/curacao/storage/images/photo-gallery/a-tropical-stay/15079-3-eng-US/A-Tropical-Stay_gallery_box.jpg
39.	image	/var/curacao/storage/images/photo-gallery/fabulous-cruises/23041-2-eng-US/Fabulous-Cruises_gallery_box.jpg
40.	image	/var/curacao/storage/images/photo-gallery/carnival-dancing-and-music2/23045-1-eng-US/Carnival-Dancing-and-Music_gallery_box.jpg
41.	image	/var/curacao/storage/images/photo-gallery/family-fun/23049-1-eng-US/Family-Fun_gallery_box.jpg
42.	image	/var/curacao/storage/images/photo-gallery/family-fun2/23053-1-eng-US/Family-Fun_gallery_box.jpg
43.	image	/var/curacao/storage/images/photo-gallery/historic-architecture-colors/23057-1-eng-US/Historic-Architecture-Colors_gallery_box.jpg
44.	image	/var/curacao/storage/images/photo-gallery/vibrant-architecture/23061-1-eng-US/Vibrant-Architecture_gallery_box.jpg
45.	image	/var/curacao/storage/images/photo-gallery/diving-adventures2/23065-1-eng-US/Diving-Adventures_gallery_box.jpg
46.	image	/var/curacao/storage/images/photo-gallery/diving-paradise/23069-1-eng-US/Diving-Paradise_gallery_box.jpg
47.	image	/var/curacao/storage/images/photo-gallery/diving-paradise2/23073-1-eng-US/Diving-Paradise_gallery_box.jpg
48.	image	/var/curacao/storage/images/photo-gallery/diving-paradise3/23077-1-eng-US/Diving-Paradise_gallery_box.jpg
49.	image	/var/curacao/storage/images/photo-gallery/adventure-and-sports/23081-1-eng-US/Adventure-and-Sports_gallery_box.jpg
50.	image	/var/curacao/storage/images/photo-gallery/adventure-and-sports2/23085-1-eng-US/Adventure-and-Sports_gallery_box.jpg
51.	image	/var/curacao/storage/images/photo-gallery/catch-some-sun-sand-and-surf/23089-1-eng-US/Catch-Some-Sun-Sand-and-Surf_gallery_box.jpg
52.	image	/var/curacao/storage/images/photo-gallery/catch-some-sun-sand-and-surf2/23093-1-eng-US/Catch-Some-Sun-Sand-and-Surf_gallery_box.jpg
53.	image	/var/curacao/storage/images/photo-gallery/our-people-and-culture/23097-1-eng-US/Our-People-and-Culture_gallery_box.jpg
54.	image	/var/curacao/storage/images/photo-gallery/unsurpassed

Your contents

No.	Same Domain Link Text	Link URL
		-relaxation/23101-1-eng-US/Unsurpassed-Relaxation_gallery_box.jpg
55.	image	/var/curacao/storage/images/photo-gallery/unsurpassed-relaxation2/23105-1-eng-US/Unsurpassed-Relaxation_gallery_box.jpg
56.	image	/var/curacao/storage/images/photo-gallery/tropical-beaches/23109-1-eng-US/Tropical-Beaches_gallery_box.jpg
57.	[empty]	/index.php/en/Video-Tours
58.	[empty]	/index.php/en/Plan-Your-Trip/Getting-to-Curacao
59.	The Curaçao Difference	/index.php/en/The-Curacao-Difference
60.	Choose Your Adventure	/index.php/en/Choose-Your-Adventure
61.	Plan Your Trip	/index.php/en/Plan-Your-Trip
62.	Where to Stay	/index.php/en/Where-to-Stay
63.	Event Calendar	/index.php/en/Choose-Your-Adventure/Festivals-Events/Event-Calendar
64.	Send an E-postcard	/index.php/en/Send-an-E-postcard
65.	Important Links	/index.php/en/Important-Links
66.	Contact Us	/index.php/en/Contact-Us
67.	Terms of Use and Privacy Policy	/index.php/en/Terms-of-Use-and-Privacy-Policy
68.	Request a Brochure	/index.php/en/Request-a-Brochure
69.	Meeting Planner	/index.php/en/Who-Are-You/Meeting-Planner
70.	Press	/index.php/en/Who-Are-You/Press
71.	Travel Agent	/index.php/en/Who-Are-You/Travel-Agent
72.	Leisure Traveler	/index.php/en/Who-Are-You/Leisure-Traveler

Advice for your same domain link texts

Search term: "curacao"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	2	OK	OK
Keyword density:	0% to 10%	3%	OK	OK

Keyword use in outbound link texts

Moderately Important

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the <a>... tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.com gives relevance to search terms in outbound link texts.

Example: The HTML tag About the company contains the outbound link text "About the company".

Your contents

No.	Outbound Link Text	Link URL
1.	[empty]	http://www.addthis.com/bookmark.php?v=20
2.	Invest in Curaçao	http://www.investcuracao.com/
3.	Curaçao Tourist Board	http://www.ctb.an/
4.	Advertising	http://www.dgfmedia.net/advertising.html
5.	Destination Marketing	http://www.tigglobal.com

Advice for your outbound link texts

Search term: "curacao"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	0	You could use the search term "curacao" at least once but this is optional.	<
Keyword density:	0% to 21%	0%	You could increase the keyword density for the search term "curacao" but this is optional.	<

Keyword use in same domain link URLs

Moderately Important

Links connect one web page to another. Same domain links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same domain link URLs are relevant to Google.com.

Example: The HTML tag Contact information contains the same domain link URL "contact.htm".

Your contents

No.	Same Domain Link URL	Link Text
1.	index en switchlanguage to en [/index.php/en/switchlanguage/to/en]	English
2.	index en switchlanguage to es [/index.php/en/switchlanguage/to/es]	Español
3.	index en switchlanguage to nl [/index.php/en/switchlanguage/to/nl]	Nederlands
4.	index en switchlanguage to de [/index.php/en/switchlanguage/to/de]	Deutsch
5.	index en switchlanguage to pt [/index.php/en/switchlanguage/to/pt]	Português
6.	index en content view sitemap 2 [/index.php/en/content/view/sitemap/2]	Site map
7.	index en Who Are You Leisure Traveler [/index.php/en/Who-Are-You/Leisure-Traveler]	Leisure Traveler
8.	index en Who Are You Meeting Planner [/index.php/en/Who-Are-You/Meeting-Planner]	Meeting Planner
9.	index en Who Are You Press [/index.php/en/Who-Are-You/Press]	Press
10.	index en Who Are You Travel Agent [/index.php/en/Who-Are-You/Travel-Agent]	Travel Agent
11.	index en The Curacao Difference [/index.php/en/The- Curacao -Difference]	The Curaçao Difference
12.	index en Choose Your Adventure [/index.php/en/Choose-Your-Adventure]	Choose Your Adventure
13.	index en Plan Your Trip [/index.php/en/Plan-Your-Trip]	Plan Your Trip
14.	index en Where to Stay [/index.php/en/Where-to-Stay]	Where to Stay
15.	summer [/summer]	Summer
16.	winter [/winter]	Winter
17.	index en [/index.php/en]	[empty]
18.	[empty] [/]	Skip to main content
19.	index en lucretia tour [/index.php/en/lucretia-tour]	[empty]
20.	index en The Curacao Difference Carnival Dancing and Music [/index.php/en/The- Curacao -Difference/Carnival!-Dancing-and-Music]	[empty]
21.	index en Choose Your Adventure [/index.php/en/Choose-Your-Adventure]	[empty]
22.	index en e Newsletter Sign Up [/index.php/en/e-Newsletter-Sign-Up]	[empty]
23.	index en Send an E postcard [/index.php/en/Send-an-E-postcard]	[empty]
24.	index en Request a Brochure	[empty]

Your contents

No.	Same Domain Link URL	Link Text
	[/index.php/en/Request-a-Brochure]	
25.	index en Plan Your Trip [/index.php/en/Plan-Your-Trip]	Start planning an unforgettable Curacao vacation now.
26.	index en Choose Your Adventure [/index.php/en/Choose-Your-Adventure]	“Choose your own adventure”
27.	index en Choose Your Adventure Adventure and Sports Hiking and Safaris [/index.php/en/Choose-Your-Adventure/Adventure-and-Sports/Hiking-and-Safaris]	exhilarating hiking
28.	index en Choose Your Adventure Adventure and Sports Cycling and Mountain Bikes [/index.php/en/Choose-Your-Adventure/Adventure-and-Sports/Cycling-and-Mountain-Bikes]	biking
29.	index en Choose Your Adventure Diving Snorkeling [/index.php/en/Choose-Your-Adventure/Diving-Snorkeling]	60 diving locations
30.	index en Choose Your Adventure Beaches [/index.php/en/Choose-Your-Adventure/Beaches]	beaches
31.	index en The Curacao Difference Our Historic Capital Willemstad Origins [/index.php/en/The-Curacao-Difference/Our-Historic-Capital/Willemstad-Origins]	Willemstad
32.	index en The Curacao Difference [/index.php/en/The-Curacao-Difference]	Learn more about what makes Curacao tourism unique in the Caribbean.
33.	layout set vacmatch KeepThis true amp amp TB iframe true amp amp height 444 amp amp width 784 [/layout/set/vacmatch?KeepThis=true&amp;TB_iframe=true&amp;height=444&amp;width=784]	[empty]
34.	index en Choose Your Adventure Festivals Events Event Calendar [/index.php/en/Choose-Your-Adventure/Festivals-Events/Event-Calendar]	[empty]
35.	var curacao storage images photo gallery beautiful beaches 15067 3 eng US Beautiful Beaches gallery box jpg [/var/curacao/storage/images/photo-gallery/beautiful-beaches/15067-3-eng-US/Beautiful-Beaches_gallery_box.jpg]	[empty]
36.	var curacao storage images photo gallery diving adventures 15071 3 eng US Diving Adventures gallery box jpg [/var/curacao/storage/images/photo-gallery/diving-adventures/15071-3-eng-US/Diving-Adventures_gallery_box.jpg]	image
37.	var curacao storage images photo gallery historic willemstad 15075 3 eng US Historic Willemstad gallery box jpg [/var/curacao/storage/images/photo-gallery/historic-willemstad/15075-3-eng-US/Historic-Willemstad_gallery_box.jpg]	image
38.	var curacao storage images photo gallery a tropical stay 15079 3 eng US A Tropical Stay gallery box jpg [/var/curacao/storage/images/photo-gallery/a-tropical-stay/15079-3-eng-US/A-Tropical-Stay_gallery_box.jpg]	image
39.	var curacao storage images photo gallery fabulous cruises 23041 2 eng US Fabulous Cruises gallery box jpg [/var/curacao/storage/images/photo-gallery/fabulous-cruises/23041-2-eng-US/Fabulous-Cruises_gallery_box.jpg]	image

Your contents

No.	Same Domain Link URL	Link Text
	g]	
40.	var curacao storage images photo gallery carnival dancing and music2 23045 1 eng US Carnival Dancing and Music gallery box jpg [/var/curacao/storage/images/photo-gallery/carnival-dancing-and-music2/23045-1-eng-US/Carnival-Dancing-and-Music_gallery_box.jpg]	image
41.	var curacao storage images photo gallery family fun 23049 1 eng US Family Fun gallery box jpg [/var/curacao/storage/images/photo-gallery/family-fun/23049-1-eng-US/Family-Fun_gallery_box.jpg]	image
42.	var curacao storage images photo gallery family fun2 23053 1 eng US Family Fun gallery box jpg [/var/curacao/storage/images/photo-gallery/family-fun2/23053-1-eng-US/Family-Fun_gallery_box.jpg]	image
43.	var curacao storage images photo gallery historic architecture colors 23057 1 eng US Historic Architecture Colors gallery box jpg [/var/curacao/storage/images/photo-gallery/historic-architecture-colors/23057-1-eng-US/Historic-Architecture-Colors_gallery_box.jpg]	image
44.	var curacao storage images photo gallery vibrant architecture 23061 1 eng US Vibrant Architecture gallery box jpg [/var/curacao/storage/images/photo-gallery/vibrant-architecture/23061-1-eng-US/Vibrant-Architecture_gallery_box.jpg]	image
45.	var curacao storage images photo gallery diving adventures2 23065 1 eng US Diving Adventures gallery box jpg [/var/curacao/storage/images/photo-gallery/diving-adventures2/23065-1-eng-US/Diving-Adventures_gallery_box.jpg]	image
46.	var curacao storage images photo gallery diving paradise 23069 1 eng US Diving Paradise gallery box jpg [/var/curacao/storage/images/photo-gallery/diving-paradise/23069-1-eng-US/Diving-Paradise_gallery_box.jpg]	image
47.	var curacao storage images photo gallery diving paradise2 23073 1 eng US Diving Paradise gallery box jpg [/var/curacao/storage/images/photo-gallery/diving-paradise2/23073-1-eng-US/Diving-Paradise_gallery_box.jpg]	image
48.	var curacao storage images photo gallery diving paradise3 23077 1 eng US Diving Paradise gallery box jpg [/var/curacao/storage/images/photo-gallery/diving-paradise3/23077-1-eng-US/Diving-Paradise_gallery_box.jpg]	image
49.	var curacao storage images photo gallery adventure and sports 23081 1 eng US Adventure and Sports gallery box jpg [/var/curacao/storage/images/photo-gallery/adventure-and-sports/23081-1-eng-US/Adventure-and-Sports_gallery_box.jpg]	image
50.	var curacao storage images photo gallery adventure and sports2 23085 1 eng US Adventure and Sports gallery box jpg	image

Your contents

No.	Same Domain Link URL	Link Text
	[/var/curacao/storage/images/photo-gallery/adventure-and-sports2/23085-1-eng-US/Adventure-and-Sports_gallery_box.jpg]	
51.	var curacao storage images photo gallery catch some sun sand and surf 23089 1 eng US Catch Some Sun Sand and Surf gallery box jpg [/var/curacao/storage/images/photo-gallery/catch-some-sun-sand-and-surf/23089-1-eng-US/Catch-Some-Sun-Sand-and-Surf_gallery_box.jpg]	image
52.	var curacao storage images photo gallery catch some sun sand and surf2 23093 1 eng US Catch Some Sun Sand and Surf gallery box jpg [/var/curacao/storage/images/photo-gallery/catch-some-sun-sand-and-surf2/23093-1-eng-US/Catch-Some-Sun-Sand-and-Surf_gallery_box.jpg]	image
53.	var curacao storage images photo gallery our people and culture 23097 1 eng US Our People and Culture gallery box jpg [/var/curacao/storage/images/photo-gallery/our-people-and-culture/23097-1-eng-US/Our-People-and-Culture_gallery_box.jpg]	image
54.	var curacao storage images photo gallery unsurpassed relaxation 23101 1 eng US Unsurpassed Relaxation gallery box jpg [/var/curacao/storage/images/photo-gallery/unsurpassed-relaxation/23101-1-eng-US/Unsurpassed-Relaxation_gallery_box.jpg]	image
55.	var curacao storage images photo gallery unsurpassed relaxation2 23105 1 eng US Unsurpassed Relaxation gallery box jpg [/var/curacao/storage/images/photo-gallery/unsurpassed-relaxation2/23105-1-eng-US/Unsurpassed-Relaxation_gallery_box.jpg]	image
56.	var curacao storage images photo gallery tropical beaches 23109 1 eng US Tropical Beaches gallery box jpg [/var/curacao/storage/images/photo-gallery/tropical-beaches/23109-1-eng-US/Tropical-Beaches_gallery_box.jpg]	image
57.	index en Video Tours [/index.php/en/Video-Tours]	[empty]
58.	index en Plan Your Trip Getting to Curacao [/index.php/en/Plan-Your-Trip/Getting-to-Curacao]	[empty]
59.	index en The Curacao Difference [/index.php/en/The-Curacao-Difference]	The Curaçao Difference
60.	index en Choose Your Adventure [/index.php/en/Choose-Your-Adventure]	Choose Your Adventure
61.	index en Plan Your Trip [/index.php/en/Plan-Your-Trip]	Plan Your Trip
62.	index en Where to Stay [/index.php/en/Where-to-Stay]	Where to Stay
63.	index en Choose Your Adventure Festivals Events Event Calendar [/index.php/en/Choose-Your-Adventure/Festivals-Events/Event-Calendar]	Event Calendar
64.	index en Send an E postcard [/index.php/en/Send-an-E-postcard]	Send an E-postcard
65.	index en Important Links [/index.php/en/Important-Links]	Important Links
66.	index en Contact Us [/index.php/en/Contact-Us]	Contact Us

Your contents

No.	Same Domain Link URL	Link Text
67.	index en Terms of Use and Privacy Policy [/index.php/en/Terms-of-Use-and-Privacy-Policy]	Terms of Use and Privacy Policy
68.	index en Request a Brochure [/index.php/en/Request-a-Brochure]	Request a Brochure
69.	index en Who Are You Meeting Planner [/index.php/en/Who-Are-You/Meeting-Planner]	Meeting Planner
70.	index en Who Are You Press [/index.php/en/Who-Are-You/Press]	Press
71.	index en Who Are You Travel Agent [/index.php/en/Who-Are-You/Travel-Agent]	Travel Agent
72.	index en Who Are You Leisure Traveler [/index.php/en/Who-Are-You/Leisure-Traveler]	Leisure Traveler

Advice for your same domain link URLs

Search term: "curacao"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 11	28	Use the search term "curacao" at most 11 times.	<<
Keyword density:	0% to 17%	4%	OK	OK

Keyword use in outbound link URLs

Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.com gives relevance to search terms in outbound links

Example: The HTML tag `Click here` contains the outbound link URL "www.not-your-site.com/info.htm".

Your contents

No.	Outbound Link URL	Link Text
1.	www addthis bookmark v 20 [http://www.addthis.com/bookmark.php?v=20]	[empty]
2.	www invest curacao [http://www.invest curacao .com/]	Invest in Curaçao
3.	www ctb [http://www.ctb.an/]	Curaçao Tourist Board
4.	www dgfmedia advertising [http://www.dgfmedia.net/advertising.html]	Advertising
5.	www tigglobal [http://www.tigglobal.com]	Destination Marketing

Advice for your outbound link URLs

Search term: "curacao"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 27	1	OK	OK
Keyword density:	0% to 27%	10%	OK	OK

Keyword use in meta description

Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Google.com takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: `<meta name="description" content="This sentence describes the contents of your web site.">`

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

Their contents

Rank	Keyword use in meta description
1	[not used]
2	[not used]
3	Geographia Caribbean - Curacao Travel Resource
4	Curacao hotels, car rentals, beaches and a lot of photos can be found on our travel guide about Curacao
5	[not used]
6	Curacao Liqueur is your authentic liqueur from Curacao
7	[not used]
8	Welcome to Breezes Curacao -The Playful Side of Paradise Experience all the excitement of Breezes with a completely different flavor at Breezes Curaçao
9	[not used]

Your contents

Curacao Tourist Bureau -- official site. Visit **Curacao**, one of the Caribbean's best-kept secrets. With acclaimed diving and thrilling outdoor fun, this hidden gem is your ideal Netherlands Antilles travel spot.

Advice for your meta description

Search term: "curacao"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 25%	7%	OK	OK

Number of trailing slashes in URL

Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

Number of trailing slashes

Your Site	1	2	3	4	5	6	7	8	9	Range
0	1	1	1	0	0	0	0	2	0	0 to 2

Advice for the number of trailing slashes in your web site URL

The URL www.curacao.com does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.

OK

HTML validation of web page to W3C standards

Slightly Important

Web pages are written in special languages called HTML and CSS. Like any language, HTML and CSS change constantly. The World Wide Web Consortium (W3C) is the governing body that establishes what is valid HTML/CSS and what is not. Search engines obey the HTML/CSS standard. If there are errors in the HTML/CSS code of your web page, then search engines might not be able to read everything of your web page.

Validation results

	Validity
HTML:	146 errors, not valid http://validator.w3.org/check?uri=http://www.curacao.com/
CSS:	no errors, valid http://jigsaw.w3.org/css-validator/validator?uri=http://www.curacao.com/

Advice regarding the validity of your web site

The HTML validation of your web page www.curacao.com failed. This means that Google.com might not be able to read your web page. You should fix any HTML errors.



Readability level of web page

Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

Readability results

Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)

Your Site	1	2	3	4	5	6	7	8	9	Range
39	47	70	39	62	17	60	47	1	12	1 to 70

Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)

Your Site	1	2	3	4	5	6	7	8	9	Range
10	10	5	13	8	12	7	9	24	18	5 to 24

Advice for the readability of your web site

The Flesch Reading Ease Score of your web page www.curacao.com is 39. A score of 60 to 80 is considered to be optimal. This means that the text of your web page is too difficult to comprehend. If the language of your web page is not English, then the score might be alright.

<<

To improve your score, break long sentences into shorter sentences and use shorter words. In addition, make sure that you end sentences with punctuation (a period, question mark, or exclamation point). There should be one space between each word, and after any punctuation, including commas.

Keyword use in meta keywords

Slightly Important

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if Google.com gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

Their contents

Rank	Keyword use in meta keywords
1	[not used]
2	[not used]
3	curacao , caribbean, destinations, antilles, papiamentu, diving, interknowledge, eco-tourism, duty-free, volcanic, casinos, curacao , caribbean, destinations, antilles, papiamentu, diving, interknowledge, eco-tourism, duty-free, volcanic, casinos, curacao , caribbean, destinations, antilles, papiamentu, diving, interknowledge, eco-tourism, duty-free, volcanic, casinos, curacao , caribbean, destinations, antilles, papiamentu, diving, interknowledge, e [and 286 additional characters]
4	Curacao , hotels, car, rentals, hotel, vacation, beaches, car rentals, holiday, islands, beach pictures, photos, map
5	[not used]
6	" curacao ", " Curacao ", "liqueur", "Liqueur"
7	[not used]
8	[not used]
9	[not used]

Your contents

caribbean **curacao**, caribbean netherlands antilles, **curacao** caribbean, **curacao** netherlands antilles, **curacao** travel, dutch antilles, dutch caribbean, Meta Keywords: **curacao**, netherland Antilles, netherlands antilles, netherlands antilles **curacao**, netherlands antilles travel,

Advice for your meta keywords

Search term: "curacao"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	6	OK	OK
Keyword density:	0% to 50%	21%	OK	OK

Keyword use in the first sentence of the body text

Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

Their contents

Rank	Keyword use in the first sentence of the body text
1	Curaçao From Wikipedia, the free encyclopedia Jump to: navigation , search Not to be confused with Curacao or Curassow . For the bitter orange liqueur, see Curaçao liqueur . Island Territory of Curaçao Eilandgebied Curaçao Teritorio Insular di Kòrsou
2	Curaçao liqueur From Wikipedia, the free encyclopedia Jump to: navigation , search This article needs additional citations for verification . Please help improve this article by adding reliable references . Unsourced material may be challenged and removed . (May 2009)
3	CURAÇAO
4	You are here: Curacao
5	English Acerca de Nosotros Corporativo
6	YES NO
7	WHERE NORTHERN EUROPE MEETS SOUTHERN CARIBBEAN Welcome to the website of the Curacao Ports Authority.
8	Home Destinations Jamaica Bahamas Curacao Brazil Panama Resorts Breezes Bahamas Breezes Buzios Breezes Costa do Sauipe Breezes Curacao Breezes Grand Negril Breezes Panama Breezes Rio Bueno Breezes Runaway Bay Breezes Trelawny Spa Groups Weddings & Honeymoons Specials What's Super-Inclusive Bahamas Runaway Bay Curacao Costa Do Sauipe Panama Negril Rio Bueno Trelawny Buzios Search Breezes.com:
9	home registry search site map contact

Your contents

Language Selection English Español Nederlands Deutsch Português Site map Who Are You?

Advice for your first sentence of the body text

Search term: "curacao"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "curacao" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "curacao" but this is optional.	<

Keyword use in HTML comments

Slightly Important

HTML comment tags are "hidden comments" in the HTML code of your web page. They are not visible to the user. This chapter tries to find out if search terms in the HTML comment tags are relevant for a good ranking in Google.com.

Example: <!-- comments with keywords -->

Your contents

No.	HTML Comment Text
1.	IE conditional comments; for bug fixes for different IE versions
2.	[if IE 5]> < style type="text/css"> @import url(/extension/tiggwebin/design/ezwebin/stylesheets/browsers/ie5.css); < /style> < ![endif
3.	[if lte IE 6]> < style type="text/css"> @import url(/extension/ curacao /design/ curacao /stylesheets/browsers/ie6lte.css); < /style> < ![endif
4.	[if lte IE 7]> < style type="text/css"> @import url(/extension/tiggwebin/design/ezwebin/stylesheets/browsers/ie7lte.css); < /style> < ![endif
5.	Complete page area: START
6.	Change between "sidemenu"/"nosidemenu" and "extrainfo"/"noextrainfo" to switch display of side columns on or off
7.	Header area: START
8.	Top menu area: START
9.	caltpbg
10.	caltpbg
11.	Top menu area: END
12.	Header area: END
13.	DISPLAY PAGE SUPERGRAPHIC
14.	Toolbar area: START
15.	Toolbar area: END
16.	Columns area: START
17.	Main area: START
18.	Main area content: START
19.	Content: START
20.	Content: END
21.	Content: START
22.	Content: END
23.	Content: START
24.	AddThis Button BEGIN
25.	AddThis Button END
26.	Content: END
27.	Main area content: END
28.	Main area: END
29.	Columns area: END
30.	Google Analytics
31.	Google Conversion
32.	Atlas
33.	Complete page area: END
34.	Generated: 2009-12-21 22:38:22

Advice for your HTML comments

Search term: "curacao"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	2	OK	OK
Keyword density:	0% to 5%	2%	OK	OK

Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

Advice

Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "www.curacao.com" contains 499 words which should be enough for search engines.	OK
Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search terms "caribbean netherlands antilles", "curacao netherlands antilles", "dutch antilles", "Meta Keywords: curacao", "netherlands Antilles" and "netherlands antilles curacao" of your Meta Keywords tag do not seem to be mentioned in the body text of your web page. You should either remove these search terms from your Meta Keywords tag, or add the search terms to the body text of your web page.	<<
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Robots tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. Your web page doesn't use all capitalized letters in those web page elements so there won't be any problems with the search engines in this aspect.	OK
Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.	OK
Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.	OK
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.curacao.com" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.curacao.com" doesn't contain any of the special characters "&", "\$", "%", "?" or "=" in it so there shouldn't be any problems with the search engines in this aspect.	OK
Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web sites don't have their own domain name. Some search engines also limit the number of web pages they'll index from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider getting your own domain name.	OK

Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for www.curacao.com on Google.com.

Advice

Inbound links to your web page

Are the web pages linking to your web page relevant to the search term "curacao"?

How fast does your web page get new links pointing to it?

Do the web sites which link to your page belong to the same content category?

Since when do the links to your page exist?

Is the text surrounding the link to your page relevant to the search term "curacao"?

Your web page

How many important links from your other pages point to your web page?

Do the links on your web page point to high quality, topically-related pages?

How often and how many changes do you make to your web page over time? Is your content up-to-date?

How often and how many web pages do you add to your web site?

How long do your visitors spend time on your web page?

Search engine result page

Do your competitors on the search engine result page get a manual ranking boost by Google.com, for example [Amazon](http://Amazon.com) or [Wikipedia](http://Wikipedia.com)?

How many visitors of the search engine result pages click through to your page?

How often do search engine visitors search for your company name or web page URL on Google.com?

Negative ranking factors (you should be able to say "no" to all the following questions)

Is your content very similar or a duplicate of existing content?

Is your server often down when search engine crawlers try to access it?

Do you link to web sites that do not deserve a link?

Do you use the same title or meta tags for many web pages?

Do you overuse the same keyword or key phrase?

Do you participate in link schemes?

Do you actively sell links on your web page?

Do a majority of your inbound links come from low quality or spam sites?

Does your web page have any spelling or grammar mistakes?

Table: Number of keywords

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "curacao"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	2	0	0	1	1	1	0	1	1	0	0 to 1
Body Text:	12	12	0	0	16	4	1	9	9	1	0 to 16
H1 Texts:	0	0	0	0	1	0	0	0	1	0	0 to 1
Domain:	1	0	0	0	1	1	1	0	0	1	0 to 1
Page URL:	0	0	0	1	0	0	0	0	1	0	0 to 1
H2-H6 Texts:	2	0	0	0	0	1	0	0	0	0	0 to 1
IMG ALT:	0	1	1	0	4	3	0	0	16	0	0 to 16
Bold Text:	0	0	0	0	1	0	0	1	0	0	0 to 1
SD LT:	2	0	0	0	5	0	0	1	3	0	0 to 5
Outbound LT:	0	9	0	0	3	0	0	2	0	0	0 to 9
SD LU:	28	8	2	0	1	0	0	2	11	0	0 to 11
Outbound LU:	1	27	1	0	3	3	0	0	0	0	0 to 27
Meta Descr.:	2	0	0	1	2	0	2	0	1	0	0 to 2
Meta Keyw.:	6	0	0	6	1	0	2	0	0	0	0 to 6
First Sentence:	0	0	0	0	1	0	0	1	3	0	0 to 3
HTML Comm.:	2	0	0	0	2	3	1	0	0	0	0 to 3

Table: Keyword density

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "curacao"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	25%	0%	0%	33%	9%	50%	0%	10%	8%	0%	0% to 50%
Body Text:	3%	0%	0%	0%	4%	1%	1%	5%	1%	1%	0% to 5%
H1 Texts:	0%	0%	0%	0%	33%	0%	0%	0%	11%	0%	0% to 33%
Domain:	100%	0%	0%	0%	50%	100%	100%	0%	0%	50%	0% to 100%
Page URL:	0%	0%	0%	100%	0%	0%	0%	0%	50%	0%	0% to 100%
H2-H6 Texts:	12%	0%	0%	0%	0%	5%	0%	0%	0%	0%	0% to 5%
IMG ALT:	0%	11%	10%	0%	22%	2%	0%	0%	22%	0%	0% to 22%
Bold Text:	0%	0%	0%	0%	9%	0%	0%	5%	0%	0%	0% to 9%
SD LT:	3%	0%	0%	0%	10%	0%	0%	7%	9%	0%	0% to 10%
Outbound LT:	0%	6%	0%	0%	21%	0%	0%	13%	0%	0%	0% to 21%
SD LU:	4%	0%	0%	0%	6%	0%	0%	17%	16%	0%	0% to 17%
Outbound LU:	10%	8%	5%	0%	11%	27%	0%	0%	0%	0%	0% to 27%
Meta Descr.:	7%	0%	0%	20%	11%	0%	25%	0%	4%	0%	0% to 25%
Meta Keyw.:	21%	0%	0%	8%	7%	0%	50%	0%	0%	0%	0% to 50%
First Sentence:	0%	0%	0%	0%	25%	0%	0%	7%	6%	0%	0% to 25%
HTML Comm.:	2%	0%	0%	0%	5%	1%	1%	0%	0%	0%	0% to 5%

Table: Keyword position

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "curacao"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	1	n/a	n/a	24	1	4	n/a	1	9	n/a	n/a to 24
Body Text:	1.272	33.021	n/a	n/a	15	2.116	218	79	39	1.277	n/a to 33.021
H1 Texts:	n/a	n/a	n/a	n/a	1	n/a	n/a	n/a	20	n/a	n/a to 20
Domain:	1	n/a	n/a	n/a	1	3	1	n/a	n/a	1	n/a to 3
Page URL:	n/a	n/a	n/a	1	n/a	n/a	n/a	n/a	9	n/a	n/a to 9
H2-H6 Texts:	38	n/a	n/a	n/a	n/a	33	n/a	n/a	n/a	n/a	n/a to 33
IMG ALT:	n/a	1	28	n/a	1	3	n/a	n/a	56	n/a	n/a to 56
Bold Text:	n/a	n/a	n/a	n/a	63	n/a	n/a	65	n/a	n/a	n/a to 65
SD LT:	256	n/a	n/a	n/a	12	n/a	n/a	74	36	n/a	n/a to 74
Outbound LT:	n/a	179	n/a	n/a	33	n/a	n/a	19	n/a	n/a	n/a to 179
SD LU:	332	194	238	n/a	267	n/a	n/a	75	78	n/a	n/a to 267
Outbound LU:	37	195	5	n/a	14	7	n/a	n/a	n/a	n/a	n/a to 195
Meta Descr.:	1	n/a	n/a	24	1	n/a	1	n/a	20	n/a	n/a to 24
Meta Keyw.:	11	n/a	n/a	1	1	n/a	2	n/a	n/a	n/a	n/a to 2
First Sentence:	n/a	n/a	n/a	n/a	15	n/a	n/a	78	35	n/a	n/a to 78
HTML Comm.:	264	n/a	n/a	n/a	1	2.284	407	n/a	n/a	n/a	n/a to 2.284

Table: Number of words

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	8	5	6	3	11	2	9	10	13	6	2 to 13
Body Text:	488	6.019	783	236	409	817	75	200	811	217	75 to 6.019
H1 Texts:	0	1	2	0	3	0	0	0	9	0	0 to 9
Domain:	1	2	2	1	2	1	1	1	1	2	1 to 2
Page URL:	0	4	5	1	0	0	0	0	2	0	0 to 5
H2-H6 Texts:	17	82	17	0	0	21	32	0	0	12	0 to 82
IMG ALT:	3	9	10	0	18	132	4	0	74	0	0 to 132
Bold Text:	0	11	24	0	11	9	0	20	2	5	0 to 24
SD LT:	70	592	142	18	50	382	4	15	35	18	4 to 592
Outbound LT:	6	140	11	0	14	4	1	16	4	0	0 to 140
SD LU:	636	1.925	825	1	17	1.383	1	12	67	4	1 to 1.925
Outbound LU:	10	349	20	0	28	11	4	12	28	0	0 to 349
Meta Descr.:	31	0	0	5	19	0	8	0	23	0	0 to 23
Meta Keyw.:	29	0	0	78	15	0	4	0	0	0	0 to 78
First Sentence:	12	38	39	1	4	7	2	15	55	6	1 to 55
HTML Comm.:	110	104	104	0	42	352	109	0	113	7	0 to 352

Table: Number of characters

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	73	42	50	30	65	10	56	72	85	38	10 to 85
Body Text:	3.227	40.665	6.311	1.519	2.511	5.524	450	1.290	5.656	1.437	450 to 40.665
H1 Texts:	0	7	15	0	23	0	0	0	56	0	0 to 56
Domain:	7	12	12	10	19	9	14	8	7	15	7 to 19
Page URL:	0	17	25	7	0	0	0	0	15	0	0 to 25
H2-H6 Texts:	135	567	168	0	0	218	201	0	0	82	0 to 567
IMG ALT:	18	154	158	0	216	1.473	56	0	658	0	0 to 1.473
Bold Text:	0	249	584	0	161	87	0	164	19	46	0 to 584
SD LT:	803	7.903	2.761	190	542	4.374	52	154	675	125	52 to 7.903
Outbound LT:	74	1.930	104	0	140	47	1	104	69	0	0 to 1.930
SD LU:	4.190	14.661	6.239	129	463	11.150	85	202	986	62	62 to 14.661
Outbound LU:	90	2.900	235	0	277	101	27	92	292	0	0 to 2.900
Meta Descr.:	210	0	0	46	103	0	54	0	151	0	0 to 151
Meta Keyw.:	274	0	0	736	103	0	42	0	0	0	0 to 736
First Sentence:	85	251	268	7	21	42	6	101	394	37	6 to 394
HTML Comm.:	1.114	1.061	1.063	0	379	3.174	862	0	1.116	179	0 to 3.174

Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

Digest											
	Your Site	1	2	3	4	5	6	7	8	9	Range
Number of inbound links according to these search engines (the more the better)											
Alexa:	371	451k	451k	2k	93	76	40	63	280	84	40 to 451k
Google.com :	209	203	49	9	80	6	17	14	48	68	6 to 203
Yahoo.com:	14k	3k	599	0	13k	4k	481	415	594	432	0 to 13k
Links from social networks (the more the better)											
Del.icio.us:	38	1k	1k	237	9	3	3	1	11	0	0 to 1k
Digg:	0	9k	9k	0	0	0	0	0	0	0	0 to 9k
Other ranking factors results (the older or the lower the better)											
Web Site Age:	aug 1995	jan 2001	jan 2001	okt 1996	feb 2000	jul 1996	apr 2002	jun 1998	jun 1998	mei 1998	jul 1996 to apr 2002
Server Speed:	2,93s	2,08s	2,08s	1,19s	0,94s	3,49s	n/a	n/a	1,20s	1,84s	0,94s to 3,49s
Alexa Traffic Rank:	249k	6	6	87k	944k	133k	5.632k	7.970k	154k	2.008k	6 to 7.970k